Planning an Advert

Underlying structure	Jot down your ideas in note form
Ask a question to the reader to draw them in e.g. *Do you ...*	
Tell the reader what there is on Zargon 10. Name 3 things. e.g *Don't miss...*	
Add on more detail with a sentence of three	
Tell them where it is	
End with a catchy slogan e.g. *See you there!*	